

My Home Business Options



BY PATRICK SIPPERLY

You Have Options!

At no other time in history have there been so many different ways to work for yourself from home and earn a decent wage? But most of us are unaware of them and don't know where to look.

I wrote this book to let you know about several options and the steps you can take to make working from home a reality.

There's an opportunity out there for you if you want it bad enough and are willing to work for it. Actually, you'll not only have to work for it but may need to invest in learning new skills to succeed.

Don't be afraid to learn and try new things!

Many people fail at business or life because they are unwilling to humble themselves, start at square one, and master the basics to build a foundation of success. Don't be one of them.

If you want to work from home, you can! And this book will help. Be ready to see some options you never knew existed.

My prayers are with you!

Patrick Sipperly

What's Inside...

Working For Yourself	1
Why Home-Based Businesses Fail	3
How To Succeed In Your Home Business	9
Home Business Options To Consider	12
Affiliate Marketing Courses	14
Adam Payne's Courses	15
More Conventional Job Opportunities	16
Writing, Blogging & More	17
Profit From Your Skills and Experiences	19
Tools & Resources To Help Your Business	20
Stay Energized & Bonus	21
Thank You	22



Working For Yourself

Running your own business from home is not only rewarding, but has numerous advantages over a conventional business.

Firstly, the convenience and flexibility are unparalleled. Working from home eliminates the daily commute, allowing more time for your business, personal, or family life. This also results in cost savings on transportation and work attire.

Home-based businesses usually have very low start-up costs, low overhead, and usually no need for additional space rental.

Tax benefits are another advantage, as some expenses related to your home can be deducted as legitimate business expenses.

Moreover, a home-based business allows for a better work-life balance. You have more control over your schedule, enabling you to adapt work hours to your lifestyle. This especially benefits parents, caregivers, or those who simply prefer a non-traditional work setting.

Finally, you can create a personalized, comfortable work environment that caters to your creativity and productivity.

Overall, starting a home-based business enables individuals to pursue their entrepreneurial dreams while enjoying a host of practical and financial benefits.

But success is not guaranteed. Let me explain...



Why Home-Based Businesses Fail



I've worked from home for over twenty years. In that time, I've made great money, average money, and I've lost money.

But that's the nature of business. It can be uncertain and filled with changing seasons of feast or famine.

I've made more mistakes than I care to admit, but I've learned, recovered, and stayed in business. Most people haven't.

Starting a business, even a low-investment home business, is not for the faint of heart.

Here are five all too common reasons why people fail in business.

1. THE WRONG MINDSET

Entrepreneurs and successful business owners think differently. They have a long-term perspective with an eye on growth because it's not just a job. They're building a life for themselves and their families.



Most employees tend to be short-term thinkers and are “me” focused. They watch the clock, can't wait until their shift ends, and work for a paycheck.

A business owner must think of their customers and the overall health of their business. Their reputation online and offline is critically important. They have to take risks and often work behind the scenes without pay.

Be honest with yourself: ***If working long hours without pay to get a business venture off the ground bothers you, you may not be cut out to run your own business.***

Investing time and at least some money to start any venture is required.

2. THE WRONG FIT

If you hate talking with people on the phone, don't try to be a customer service representative.

Hate writing? Don't start a blog.

If staring at a computer screen most of the day sounds like torture, don't become a video editor, even if you can make \$100/hr doing it. You'll hate your life, and the quality of your work will suffer. People will stop hiring you.

No matter how much money you can make, don't take on something you don't like doing.

An entrepreneur is in charge of his or her own motivation and attitude. It requires discipline that most people don't have.

If you have to pump yourself up just to get started every day, your business choice may not be the right fit for who you are - **and that's okay!** Find something you're excited about.

Every business model has a learning curve. Make sure you're mentally and emotionally invested enough in your choice to master it. You have to see beyond the dollar signs and be okay with the day-in and day-out of what is expected of you to succeed.

When you sift through the various business options and find something you enjoy, it won't seem like work. It won't be a chore and something you avoid doing. You'll look forward to it.

If you don't find a good fit you'll stick with, you will likely be infected with the following dreaded and costly disease.

3. SHINY OBJECT SYNDROME



Shiny object syndrome is when people jump on a new money-making idea, play with it for a while, lose interest, drop it, and jump to the next new thing. Repeat.

I had S.O.S. and flushed months of time and thousands of dollars down the drain jumping from one program and course to another. What a waste!

Experimenting is fine and even necessary to discover a good fit. But once you find a business model or program that fits, put blinders on, invest yourself in learning and working it until you make it profitable. You can always revisit those shiny things later when you're making money.



4. BEING UNTEACHABLE

Pride is a killer.

If you think you know all there is to know about your home business and won't be open to learning more, then you're in for a rude awakening.

Certain sequences, processes, tweaks, or tools are needed to unlock real profits or time savings. But you won't know about them if you don't go through the training. Be humble enough to watch all the videos, read the materials, and do the exercises to be successful.

You can't make informed decisions without all the information. Become a student of your business and learn. Don't be too proud to rewatch training videos or go back through material a second or third time if you don't understand something.



*Pride
goeth before
destruction,
and an haughty
spirit before
a fall.*

Proverbs 16:18

5. A Bad Company or Training

Unfortunately, there are countless bad apples out there who just want to take your money. Their programs don't work as promised, the training is terrible, or customer support is non-existent, and you may not know it until you purchase it.

There is no sure-fire way to know if you're getting a dud before hitting the *Buy Now* button, but I can offer some advice to minimize your risk here:



Look for a money-back guarantee and pay attention to the deadline or conditions for that guarantee. If you buy something, open up your calendar and make a note to yourself a day or two before the deadline to keep it or cancel it.



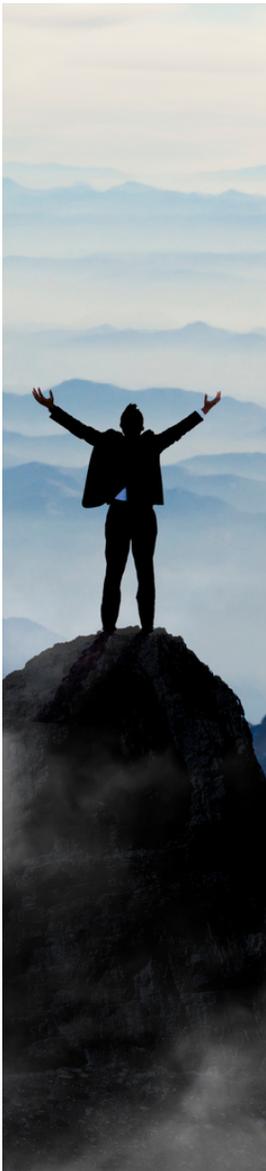
I personally won't buy a program without a money-back guarantee. There are too many variables beyond my control that I can't see. I've lost too much money.

Get all your questions answered before and after you buy.



Look for review videos of the product or service on YouTube and **read the comments**. Sometimes, a disgruntled buyer's only recourse is to vent their grief in the comments section. I've learned a lot from those videos and those comments!

How To Succeed In Your Home Business



Success in business looks different for everyone.

Sometimes, it's a dollar figure at the end of the month or year. Sometimes, it's a number of sign-ups. Whatever it is for you, be realistic about it, keep your priorities straight, decide what you're willing to give up for it, and go after it.

Success will not attack you.

Success will cost a little more than you think, but what doesn't these days? Pay the toll and keep moving.

It's going to take longer than you planned. Situations beyond your control will slow you down and try to derail you. Don't let them.

Adjust, overcome, and move on.

Don't beat yourself too badly for missing a deadline or a goal or stopping a program that isn't right for you.

That's not failure.

Failure is being lazy, giving up, and quitting something that is a good fit. And the trophy for failure is regret. It's living the later part of your life with too many "woulda, coulda, shoulda's."



“You learn more from failure than from success.
Don't let it stop you. Failure builds character.”

UNKNOWN

- Do your research and find what works for you.
- Be sure you can do it, then do it. No excuses.
- Strive for excellence in whatever you do. Your reputation depends on it.
- Encourage yourself.
- Ask for help as needed - Every time you're unsure.
- Give yourself a break now and then. Slow progress is better than no progress.
- Focus on the task at hand to completion.
- Keep your life priorities straight and in balance.
- Adjust as needed. Keep going. Don't give up.

Now, let's take a look at all kinds of ways you can make money from home!

Home Business Options To Consider



Business Categories

Affiliate Marketing

Instead of paying for TV, radio, or online advertising, some businesses pay people like you and me to market their products or services. It's one of my favorite ways to make money.

Affiliates promote products or services in blogs, ebooks, videos, social media, or even word of mouth, using unique tracking links, earning commissions on sales generated through those links. It's a win-win situation because businesses gain exposure and sales while affiliates earn a cut of the profits.

It's cheap marketing for businesses because they only pay commissions when there's a sale.

It's a great opportunity for affiliates because all they do is market. They don't have to create, manage, or deliver anything. The company pays affiliates - not buyers. And buyers don't pay anything extra.

Affiliates must display a disclaimer where they use affiliate links. Let me show you my disclaimer because I'm an affiliate marketer myself:

Hey there! Just a quick heads-up: Some of the links in this ebook are affiliate links. That means if you click on one of them and make a purchase, I might earn a small commission. Don't worry; it won't cost you any extra, and it helps support free websites, blogs, and ebooks like this. So, if you find our recommendations helpful, we'd appreciate your support.

As great as affiliate marketing is, you can waste a lot of time trying to figure it all out on your own. **Don't.** There's much more to it than just copying and pasting a link to your Facebook page.

To learn how to do it the right way and maximize earnings, here are some Affiliate Marketing courses to help you get started in affiliate marketing.

Click on the following links to see which, if any, are right for you.

Affiliate Marketing Courses

[Recession Profits Secrets](#)

[Perpetual Income 365](#)

[3-Step Method - Create Automatic Online Income Streams](#)

[Super Affiliate System](#)

[Click Wealth System - 2023 Biz Opp Offer](#)

[Affilorama: The #1 Affiliate Marketing Training Portal](#)



Adam Payne's Courses



I love Adam's low-key approach to affiliate marketing and making a living on your own terms. I've had several interactions with Adam personally; he genuinely cares about his audience and those who invest in his products and training courses. Here's what he offers:

[Video Content PLR](#)

[Video Marketing Insider](#)

[Conversion Point](#)

[GF Traffic](#) - "Generate Free" Traffic

[List Building Couch](#)

[\\$4,961 Case Study](#)

[Getting Started Basics](#)

[Getting Started Basics Vol. 2](#)

[Getting Started Basics Vol. 3](#)

More Conventional Job Opportunities

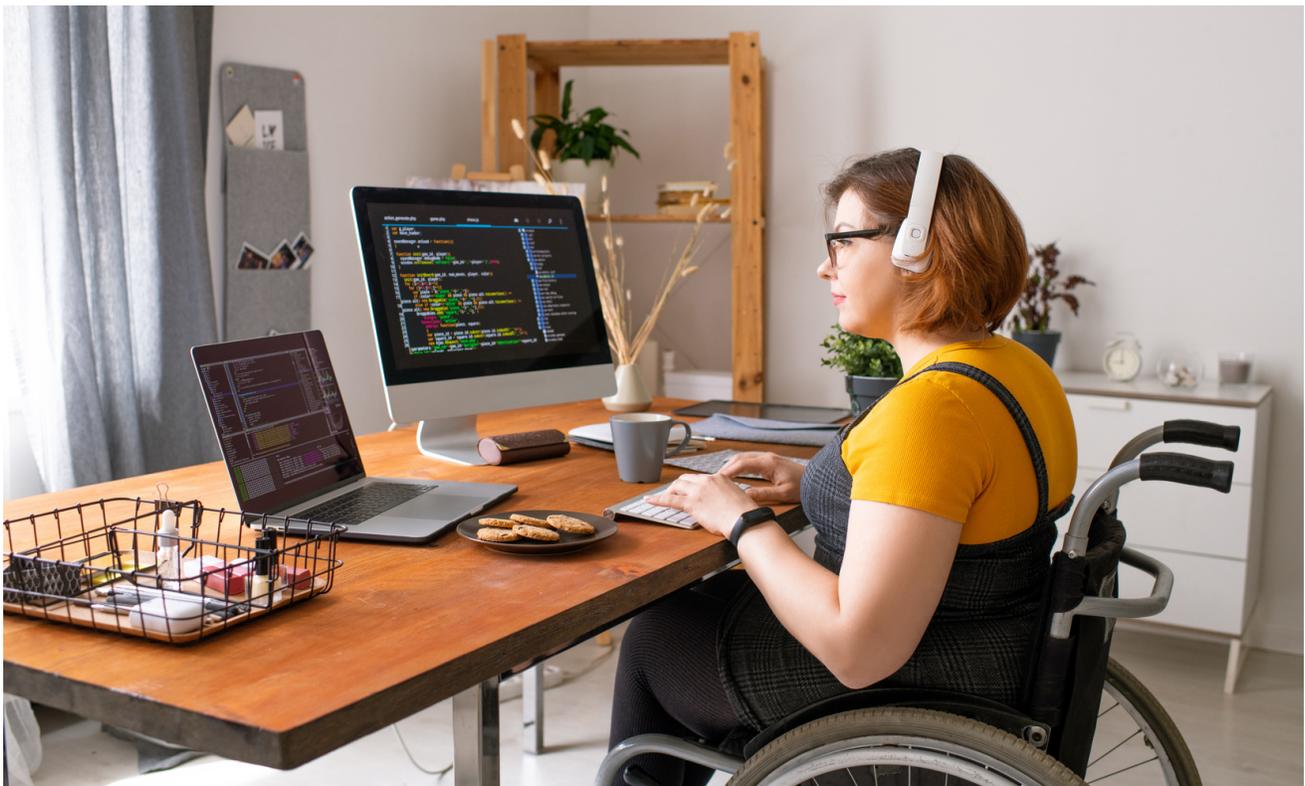
If you're a helpful, customer-oriented person, these opportunities might be right for you. Check them all out because you might be interested in more than one!

Live Chat Jobs

Get Paid To Use Facebook, Twitter and YouTube

Get Paid to Review Apps on Your Phone

Work & Earn As An Online Assistant



Writing, Blogging & More

Why do people go online? Most of the time, we're looking for information. Much of that information is in text—words on a website, news article, pdf, or a blog.

Someone has to write that information. That someone could be you. Many writers write helpful content they can monetize from home or at a corner coffee shop like I do when I write.



I wrote my first novel years ago from my living room sofa and many blog posts from my Adirondack chair outside in the backyard. I tend to write in a comfortable space on my Chromebook, listening to music on YouTube. If I can do it, you can too!

Writing, Blogging & More

If that sounds like something you'd like to do, do yourself a huge favor: **Learn how to profit from your writing because there's a strategy to it.**

If you don't learn how to do it correctly, you might waste a lot of time and words no one will ever read. Been there; done that. Didn't like it so I learned how to do it the right way!

Invest in yourself.

[Income School: For writers, bloggers](#)

[Simple Writing Jobs Online](#)

[Fiverr - Turn Your Talents Into Income](#)

[Grammarly](#)

[SamCart](#)

Profit From Your Skills and Experiences

People are willing to pay you to teach them what you know, narrate a book, make a website, do graphic design, or a hundred other things. And there are platforms in place to help you monetize your knowledge. Check them out!

[Fiverr - Turn Your Talents Into Income](#)

[SkillShare](#)

[Rapify Websites - Make And Sell Websites](#)

[Audible - Turn Your Voice Into Cash](#)

[ACX - Become a Narrator for Audible](#)



Tools & Resources To Help Your Business

Here's a list of many tools I've used or found helpful. They might help you as well and are worth checking out. This ebook is about options, and it's good to know you have so many to choose from to fit the way you work.

1. **Grammarly** - Bad grammar can really hurt you. This helps me write better emails, blogs, and social media posts. Very good tool!
2. **FlexClip** - Easy online video maker includes AI image creator, and text-to-video
3. **AppSumo** - A hub for helpful apps and programs at low prices
4. **NameCheap** - Good prices on domains and web hosting
5. **Prezenter Creation Studio** - Lots of options for presentations
6. **Weebly** - Simple website and blog builder
7. **Canva** - Images, presentations, videos, and ebooks like this one!
8. **Wave Online Video Maker** - Easy video creator

Stay Energized & Bonuses

9. Java Burn - Is drinking coffee, speeding up your metabolism, and losing weight possible? You be the judge.

10. The Smoothie Diet - Rapid weight loss, increased energy?

11. Ka Chava - The best-tasting “Super Blend” shake I’ve ever had

12. Capital One - \$60 Reward Bonus - A Chrome Addon

Bonus

As promised, I have a bonus for you just for checking out this ebook. Click the link below to enjoy 3 Months of Ad-Free YouTube Premium!



Thank you!

I hope you found this helpful, and I pray you find a business model that fits how you want to live and work your life.

I have several income streams, and some even pay me month after month for work I did years ago. And no, I'm not talking about multi-level marketing.



I'm a video producer, digital marketer, voice-over artist, author, business broker, and affiliate marketer. I like variety and having different options.

I'd love to hear about your successes. If you want to keep in touch, email is probably the best way: patricksipperly@gmail.com

Other Links:

- [Arizona Video Company](#)
- [Amazon Author Page](#)
- [YouTube Channel](#)
- [DynamicChurch.net](#)
- [PatrickSipperly.com](#)